




July 9-11, 2015  
Roth, Germany

### Conference Program

as of: March 23, 2015 (All content subject to change; panelists still being added)

Thursday, 9 July 2015		
Time		Location
	Conference check-in	
19:00 (7:00 PM)	<b>Welcome Reception</b>	Nuremberg

Friday, 10 July 2015		
Time		Location
8:30 – 10:00	Conference Registration	
10:00	<b>Welcome</b> <ul style="list-style-type: none"> <li>• Jack Caress, president TBI</li> <li>• Zibi Szlufcik, Challenge Family</li> <li>• Felix Walschöffer, Challenge Family</li> </ul>	
10:30	<b>Keynote: Timo Bracht, 2014</b> Challenge Roth Champion; IRONMAN, pro triathlete 	
11:30	<b>Panel: Status of Triathlon in Europe</b> <ul style="list-style-type: none"> <li>• Moderator: Julia Polloreno, editor-in-chief, <i>Triathlete Magazine</i></li> <li>• Panelists:               <ul style="list-style-type: none"> <li><i>Gary Roethenbaugh</i>, CEO Multisport Research, Triathlon Industry Association</li> <li><i>Frank Wechsel</i>, CEO spomedis GmbH, Triathlon Magazine Germany</li> <li><i>TBD ITU Representative</i></li> </ul> </li> </ul>	
13:00		
14:30	Peter Henning	
15:15		
16:00		

**Saturday, 11 July 2015**

<b>Time</b>		<b>Location</b>
10:00	Opening Remarks <ul style="list-style-type: none"> <li>• Jack Caress, president TBI</li> </ul>	
10:15	Keynote: <ul style="list-style-type: none"> <li>• Chris McCormack</li> </ul>	
11:30	Panel: <ul style="list-style-type: none"> <li>• Bob De Wolf, Uplace-BMC Pro Triathlon Team</li> <li>• Peter Hurley, CEO American Bicycle Group (QR &amp; Litespeed), Corp. Sec., TBI</li> </ul>	
12:30	•	
14:00	Keynote: <ul style="list-style-type: none"> <li>• TBD, ITU representative</li> </ul>	
15:00	Panel: <ul style="list-style-type: none"> <li>• Moderator: James Robinson, Global Head of Mass Participation Sports (IMG)</li> <li>• Panelists <i>Jim Peskett</i>, Competitor Europe <i>Herbert Krabel/Dan Empfield</i>, Slowtwitch</li> </ul>	
16:00		
17:00	VIP package begins	
TBD	Helicopter tours of the course <ul style="list-style-type: none"> <li>• Bernd Adamski, Aybee Sports</li> </ul>	